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Synopsis

THE MADER/WINDELSPECHT STORYÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬ÃƒÂ¢Ã¢â Â¬Ã Â|The twelfth edition of Biology is a traditional, comprehensive introductory biology textbook, with coverage from Cell Structure and Function to the Conservation of Biodiversity. The book, which centers on the evolution and diversity of organisms, is appropriate for any one- or two-semester biology course.Biology, 12th Edition is the epitome of Sylvia Mader's expertise. Its concise, precise writing-style employs lucid language to present the material as succinctly as possible, enabling studentsÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬ÃƒÂ¢Ã¢â Â¬even non-majorsÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬ÃƒÂ¢Ã¢â Â¬to master the foundational concepts before coming to class. ÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬Ãƒâ |Ã¢â ¬Å"Before You BeginÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬Ãƒâ , ÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬Ãƒâ |Ã¢â ¬Å"Following the ThemesÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬Ãƒâ , and ÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬Ãƒâ |Ã¢â ¬Å"Thematic Feature ReadingsÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬Ãƒâ  piece together the three major themes of the textÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬ÃƒÂ¢Ã¢â Â¬evolution, nature of science, and biological systems. Students are consistently engaged in these themes, revealing the interconnectedness of the major topics in biology.Sylvia Mader typifies an icon of science education. Her dedication to her students, coupled with her clear, concise writing-style has benefited the education of thousands of students over the past three decades. The integration of the text and digital world has been achieved with the addition of Dr. Michael WindelspechtÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬ÃƒÂ¢Ã¢â ¬Å Ã Â¢s facility for the development of digital learning assets. For over ten years, Michael served as the Introductory Biology Coordinator at Appalachian State UniversityÃƒÆ'Ã Â¢ÃƒÂ¢Ã¢â ¬Å¡Ã Â¬ÃƒÂ¢Ã¢â Â¬a program that enrolls over 4,500 non-science majors annually. Michael is the lead architect in the design of McGraw-Hill's Connect Plus and LearnSmart media content for the Mader series. These assets allow instructors to easily design interactive tutorial materials, enhance presentations in both online and traditional environments, and assess the learning objectives and outcomes of the course.

Book Information

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Customer Reviews

Helped me get through my BIO 101 class. Had very useful information on it and I even surprised the professor with some of the facts that were in the textbook.

Received the book about two days before the actual shipping date. The book was in great condition. The print is the perfect size and the pictures (in book) helped tremendously. Helped me a whole lot in my class.

Best written biology book I have read. My freshman biology course was in 1972 and a career in health sciences made my focus narrow to human biology. This is a great way to get caught up on general biology. It’s a beautiful, stimulating, and well-written book with timely reviews in each chapter to consolidate what students of Biology wish to know. Only reading a few chapter per week to make the book last. Why hurry through a gourmet meal? Wish we had books like this back then instead of walls of text. Happy that teaching sciences have progressed along with technological sciences. Congratulations to all the contributors.

Great book. Did not mind about it being a soft back book, the price was affordable.

perfect book for my bio class!

Good book

Great!!!

It’s a great source !

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